

Privacy policy

Privacy Policy of the website pirx.ai (hereinafter: "Service")

1. Personal data administrator

The personal data administrator is GONG sp. z o.o. with its registered office in Gliwice at ul. Długosza 2, entered into the Register of Entrepreneurs of the National Court Register of the District Court in Gliwice, 10th Commercial Division of the National Court Register under KRS number 0000358945, NIP: 6312613997, Regon: 241636501 (hereinafter: "Administrator")

2. Legal basis for processing personal data

We attach particular importance to respecting the privacy of users using the Service. We ensure the security of the personal data provided and their processing in accordance with the provisions of applicable law, in particular with:

The Personal Data Protection Act of 10 May 2018, Journal of Laws 2019.1781 t.j., Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of natural persons with regard to the processing of personal data and on the free movement of such data, and repealing Directive 95/46/EC, OJ EU.L.2016.119.1 (hereinafter: "GDPR").

3. Types of data processed and purposes of processing

Personal data are processed for various purposes, to various extents and on various legal bases specified in the GDPR. Therefore, we have grouped this information by referring to the purpose of processing your personal data.

1. browsing content available via the Service,

For this purpose, we process personal data regarding your activity on the Service, i.e. data regarding the session, your device and operating system, browser, location and unique ID.

Legal basis. Necessity to perform the contract for the provision of services by electronic means (Article 6, paragraph 1, letter b of the GDPR).

2. Service usage statistics,

For these purposes, we process personal data regarding your activity on the Service, such as: pages and subpages visited and the amount of time spent on each of them, as well as data regarding your search history, your IP address, location, device ID and data regarding the browser and operating system.

Legal basis. Our legitimate interest (Article 6, paragraph 1, letter f of the GDPR), consisting in facilitating the use of services provided electronically and improving the functionality of these services.

3. consideration of complaints and applications, claims, answers to questions,

For this purpose, we may process some of the personal data provided by you when contacting us via e-mail, as well as data concerning the use of our services, which are the reason for the complaint or application, data contained in documents attached to the complaint or application.

Legal basis. Our legitimate interest (art. 6 sec. 1 letter f of the GDPR), consisting in improving the functionality of services provided electronically.

4. Recipients of individual Users' data

The recipients of the data are only authorized persons who process data on the Administrator's instructions. The data may be made available to external entities providing and supporting the Administrator's IT systems, or others providing services related to the Administrator's current activities, under appropriate personal data processing agreements and ensuring the use by the above. entities adequate technical and organizational measures to ensure data protection. Your data may also be made available to entities authorized to obtain it under applicable law, e.g. law enforcement authorities in the event of a request by the authority on an appropriate legal basis (e.g. for the purposes of ongoing criminal proceedings).

5. Data storage

We store data contained in cookies for a period corresponding to the life cycle of cookies saved on their devices. Details on how we use cookies can be found in this Privacy Policy.

We process personal data within questions, complaints and requests for the period necessary to consider a given inquiry, complaint or request, but no longer than for a period of 3 years from the receipt of a specific message. If a specific message constitutes or may constitute evidence in proceedings before a court or other state authority, we may store such messages and the personal data contained therein until the proceedings are legally concluded.

When the basis for the processing of your personal data by us is our legitimate interest, we will process your personal data until we recognize as effective your objection to the processing of your data for these purposes.

6. Data profiling

We inform you that the data is not subject to profiling or automated decision-making.

7. Transfer of data to third countries

We inform you that the data will not be transferred to third countries, i.e. countries outside the European Economic Area, or any other European States. Data processing will take place, as a rule, only on the territory of Poland and the EEA countries.

8. Existing rights

The User has the right to request from the Administrator: access to their personal data, their rectification, deletion or restriction of processing and the right to object to the processing, as well as the right to transfer data, withdraw consent (if expressed) at any time - without affecting the lawfulness of the processing carried out on the basis of consent, lodge a complaint with the supervisory authority - each data subject is entitled to lodge a complaint with the personal data protection office if they believe that the processing of their personal data is in breach of the GDPR or the Personal Data Protection Act.

9. Contact

We have appointed a Data Protection Officer, who can be contacted by e-mail at iod@gong.pl or by traditional mail Data Protection Officer Gong Sp. z o.o. ul. Długosza 2 44-100 Gliwice.

We provide information without undue delay, however, the applicable regulations stipulate a one-month deadline for us to provide information.

10. Final provisions

This information fulfills a legal obligation. It does not require any action on your part. We reserve the right to change the above privacy policy by publishing its updated version on the Service's website.